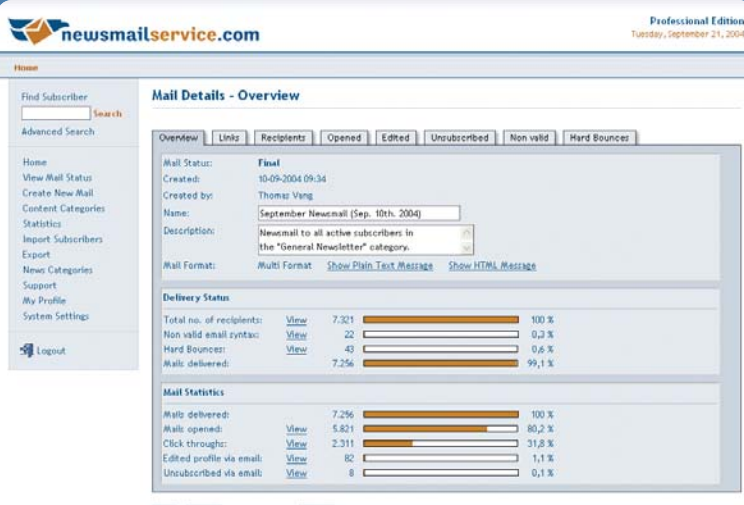


- it has never been easier!



Sending your e-mails via Newsmailservice.com will allow you to get all the e-mail statistics and reporting you need to measure if the campaign was successful or not.

Send HTML e-mails without knowing HTML

With Newsmailservice.com creating HTML (or graphical) e-mails does not require any programming skills. Simply use the Content Manager to create professional looking e-mails, create content, upload images etc.

Automatic grow and maintain your e-mail list

Maintaining your list of subscribers can be a time-consuming job: new addresses keep coming in and from time to time your subscribers either opt out or their e-mail addresses change. Subscriber acquisition is automatically handled by the customized “Subscribe to our news mail”-box on your site. And links to “Edit profile” and “Unsubscribe” in the bottom of each mail will keep your list up to date.

Real-time tracking and reporting

Advanced tracking options gives you real-time statistics about each campaign: You can see exactly who opened the e-mail you sent, which link(s) they clicked, who edited their profile, who unsubscribed, why people in your list unsubscribed and much more.

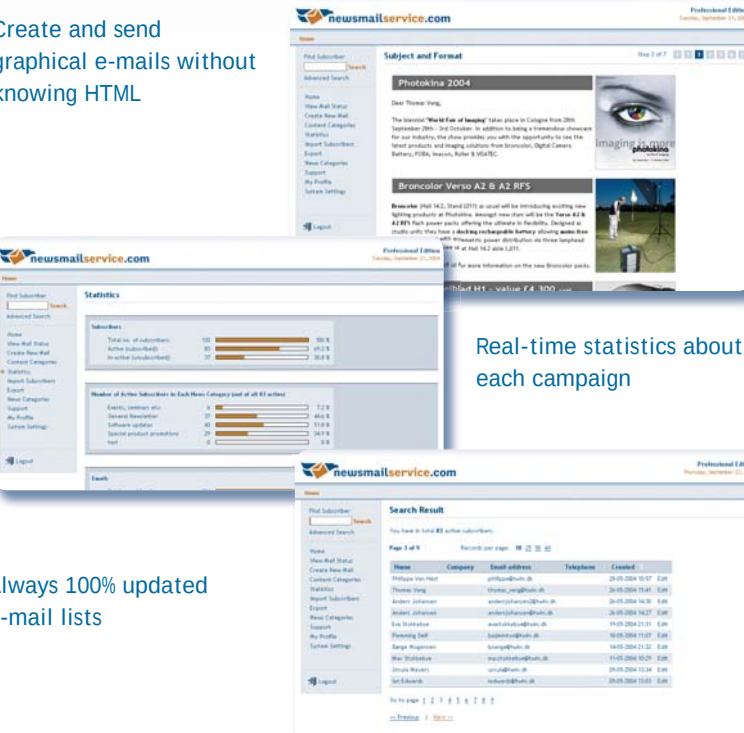
Exchange data with other systems

Use the import function to update your news list with new leads from seminars, trade shows or other events. With the export function, you can export your updated list to other systems in four different formats including Excel and XML.

No installation fee, upstart cost or complicated installation

Because the system is 100 % web-based in a top professional and secure environment, you do not need to deal with complicated installation issues, updates or patches to the system, daily back-up etc. - you can start crating professional looking communication with each one of your subscribers in very short time.

Create and send graphical e-mails without knowing HTML



Real-time statistics about each campaign

Always 100% updated
e-mail lists

E-mail marketing - the most powerful tool for marketing, branding, direct response, and building customer relationships.

What can e-mail newsletters do for me?

Using e-mail newsletters to regularly communicate with customers and prospects is an excellent tool to increase sales. But it is also a good way to improve brand awareness, strengthen customer relationships, increase existing customer retention and generate traffic to your company's Website.

It's that simple:

- 1) Import any e-mail addresses and names you might have today
- 2) Create professional looking content using the Content Manager
- 3) Send individualised e-mails

Automatically keep your subscriber list 100% updated

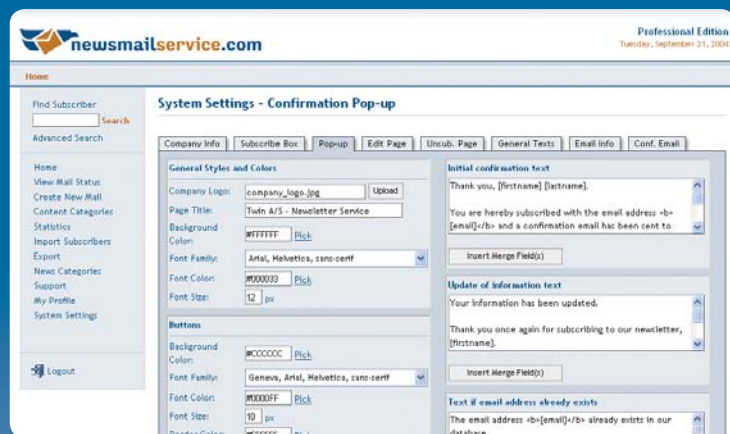
The system automatically ensures that your subscriber list is always 100 % updated. Get new subscribers by including a unique and totally customized "subscribe to our newsletter"-box on your corporate Website asking your visitors to register for your e-mail newsletter. In exchange for their permission, you offer them relevant communication, access to extended services, discounts and promotions via their newsletter subscription.

Bring value to your subscribers

With Newsmailservice.com you can concentrate on the important issues - like bringing value to your subscribers by relevant and customer focused dialogue - because you are independent of IT factors like choice of database, e-mail servers, tracking of hard bounces, maintenance of e-mail lists and much more.

How to get started?

Contact us for a personalized demo. Call (+45) 2490 2000 or go to www.newsmailservice.com to see how you can increase sales and branding using e-mail marketing when it's best.



3 versions:

Light



Complete system with all the features you need to easily manage your newsletter for sales, marketing and promotional purposes.

Pro



Increased capacity and more detailed information on each campaign incl. tracking of links in e-mails, feedback on persons who unsubscribe and much more.

X-Pro



For companies with big subscriber lists, many news list categories and advanced needs. Ideal for large companies with many users.

You can upgrade your Newsmailservice.com database when your customer list grows - and you will continue working with your existing data.

About Newsmailservice.com

Newsmailservice.com offer a service that allows companies to easily manage all aspects of their newsletter communication for sales, marketing and promotional purposes. We believe that newsletter communication is an effort that should focus on strategic marketing issues - not complicated IT installations and software problems. Newsmailservice.com is an advanced system based on an easy-to-use web-based application with all the features you need to create individualised and personal communication with each one of your subscribers.



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